

# TARGET MARKET ASSESSMENT

## Castlefield B.E.S.T. Sustainable European Fund



THE THOUGHTFUL INVESTOR

## PRODUCT

The Castlefield B.E.S.T Sustainable European Fund is a UCITS fund that will invest principally in a concentrated portfolio of shares of companies incorporated in European countries which the manager considers to offer opportunities for capital growth.

In seeking to achieve the stated investment objective, the investment adviser uses a responsible investment research process to identify the universe of securities from which the Fund may invest. The four criteria that need to be evidenced by each investment are reflected in the name of the Fund where "B.E.S.T" indicates Business & financial, Environmental & ecological, Social and Transparency & governance, however equal weighting may not be given to each element of these criteria when screening potential investments.

## WHAT IS A UCITS

The term UCITS (undertakings for collective investments in transferable securities) Retail Scheme was introduced by the European Commission and describes funds that pool together money from different investors. The UCITS Directive provides investor protection and allows funds to be marketed within the UK to retail investors.

This Fund is set up under company law and is a sub-fund of an investment company, represented by shares that can be bought by investors.

UCITS, by definition, are non-complex instruments regardless of the underlying instruments in which the UCITS invests.

## TARGET MARKET

- Retail clients – all clients who are not classed as 'professional clients' or 'eligible counterparties', see below.
- Professional clients – essentially, clients with the experience, knowledge and expertise to make their own investment decisions and who can properly assess the risks being taken. This could include, for example, central banks, insurance companies or an institutional investor whose main activity is to invest in financial instruments.
- Eligible counterparties – these could include clients such as investment firms, pension funds and their management companies, or other regulated financial institutions.

## KNOWLEDGE AND EXPERIENCE

- You should have basic investment markets knowledge or experience of the basic characteristics and risks of funds; and
- you should understand that all of your investment is at risk; and
- you should read the information we provide on the Fund or provided by other organisations through which you can invest in the Fund to understand the nature of the investment, including the risks and commitments; and/or
- you should have an authorised financial adviser to give you advice on the details of the investment, including risk characteristics, and to assess the suitability of the product for your circumstances.

## FINANCIAL SITUATION (ABILITY TO SUFFER FINANCIAL LOSS)

- You must be in a position to be able to lose all your original investment.

## RISK TOLERANCE

- On a scale of one to seven, this Fund has a Synthetic Risk and Reward Indicator (SRRI) ranking of 5 (as at 31/05/2019). The higher the rank the greater the potential reward but the greater the risk of losing capital. This Fund is ranked as 5 because it has experienced medium to high rises and falls in value since inception.
- Due to the characteristics of the types of assets and investments held, the Fund has a medium to high risk and reward profile. As a result, it is suitable for investors who can accept medium to high risk to their investment.
- The Fund will invest within assets denominated in currencies other than GBP, subsequently any investment will be subject to currency risk through fluctuations in exchange rates that may affect the value of investments.
- The levels of income and investment growth are not guaranteed and will rise and fall.
- The SRRI is based on past data that may change over time and may not be a reliable indication of the future risk profile of the Fund. Please note that even the lowest ranking does not mean a risk-free investment.

## YOUR AIMS AND OBJECTIVES

- The Fund may be suitable if you are looking to increase your capital and can invest for the long term (at least five years).
- If you are looking for an income, the Fund aims to pay an income through dividend distributions, twice a year. Although this is not the primary objective for the Fund.
- If you are looking to grow your investment, you can reinvest your dividends.

## WHEN NOT TO INVEST

This product is not suitable if you do not meet the criteria above; and/or

- need to fully protect your investment; and/or
- want on-demand full repayment of the amount invested; and/or
- have no tolerance for risk.

## DISTRIBUTION CHANNELS

This product is eligible for all distribution channels, including the following:

- Investment advice – this includes the adviser explaining why a fund would meet your demands and needs.
- Portfolio management – this includes where an adviser is managing a portfolio in line with your instructions on a ‘discretionary basis’ so does not need your approval for specific investment decisions about the portfolio.
- Non-advised sales – this includes an adviser leaving you to decide how you want to proceed, for example, after giving you general information but not making a personal recommendation.
- Pure execution services – this includes a service where you make the decision to buy or sell a fund. In other words, no firm gives any advice to you on investments or assesses whether they are appropriate for you.

## INVESTMENT ADVICE

We do not offer advice about the potential suitability of any investment. We strongly recommend you speak to a qualified financial adviser about the suitability of our funds, including the suitability of this fund for your attitude to risk.

You need to read and understand the Key Investor Information Document and Supplementary Information Document before you invest. You can also find more information in the fund prospectus. These documents include important information about the risks of investing and the charges of investing. They are published on our website.



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This document provides information about the Castlefield B.E.S.T Sustainable European Fund. Castlefield Fund Partners Limited (CFP) is the Authorised Corporate Director (ACD) of the Fund and Castlefield Investment Partners LLP (CIP) is the appointed Investment Adviser. Both CFP and CIP are authorised and regulated by the Financial Conduct Authority. This document does not constitute or form part of, and should not be construed as, an initiation to buy or sell units and neither this document nor anything contained or referred to in it shall form the basis of, or be relied on in connection with, any offer or commitment whatsoever. The value of units and the income generated from them can fall as well as rise and are not guaranteed; investors may not get back the amount originally subscribed. Equity investments should always be considered as long term. Investors should not purchase the Fund referred to in this document except on the basis of information contained in the Fund's prospectus. We recommend that investors who are not professional investors should contact their professional adviser. The Fund's Prospectus and Key Investor Information Document (KIID) are available from [www.castlefield.com](http://www.castlefield.com) or direct from Castlefield.

