



THE THOUGHTFUL INVESTOR

2019 CASTLEFIELD MANCHESTER SYMPOSIUM

The Circular Economy – What’s Stopping Us?

OUR GUEST SPEAKER

Catherine Weetman
(Author, Speaker, Facilitator)

Catherine Weetman helps organisations in the UK develop future-fit, resilient strategies, and is the author of 'A Circular Economy Handbook for Business and Supply Chains'. Catherine's background in project management and her wide-ranging experience help her assess risks and opportunities and find ways to overcome barriers to progress. She has in-depth knowledge of circular economy principles and has built an extensive database of real examples (currently over 500) of organisations developing circular products, materials, and services, in every industry sector, across the world.

Catherine is a Visiting Fellow at the University of Huddersfield, UK, the Vice-Chair of the Chartered Institute of Logistics and Transport's Environment and Sustainability Forum, a Fellow of the RSA (Royal Society for the encouragement of Arts, Manufactures and Commerce), and an Affiliate of IEMA (Institute of Environmental Management & Assessment). She holds an MSc in Logistics from Cranfield University.

THE AGENDA FOR THE EVENING WILL BE AS FOLLOWS:

- | | |
|---------------|--|
| 5:00pm | <i>Arrival & Networking</i> |
| 5:30 – 5:40pm | <i>Introduction by John Eckersley, Managing Partner of Castlefield</i> |
| 5:40 - 6:05pm | <i>Presentation by Catherine Weetman</i> |
| 6:05 – 7:00pm | <i>Panel Discussion followed by Q&A</i> |
| 7:00 – 8:00pm | <i>Drinks and Canapés</i> |

OUR PANELLISTS

Peter Atkinson (Chief Executive, MacFarlane Group)

Peter joined packaging and labelling business, Macfarlane Group as Chief Executive on 6 October 2003.

Peter has significant general management experience gained during his time at GKN PLC and its joint venture partners where he worked from 1988 to 2001 in a number of senior executive roles in their business-to-business operations.

He has a successful track record of both business turnarounds and business development with extensive exposure to international business, having worked in the UK, Europe and the USA.

Richard Burnett (Market Sector Manager, James Cropper Paper)

Richard Burnett is Market Sector Manager for James Cropper. He is responsible for managing and developing new market opportunities for the company's unique CupCycling facility, alongside product developments for other strategically important markets.

Richard has 14 years' experience in the paper industry, gaining a deep insight into the art, design, print and speciality markets, production and supply chain processes.

Richards holds a BSc in Paper Science from the University of Manchester.

Simon Holman, (Partner, Head of Client Investments, Castlefield Investment Partners)

After reading Spanish at Edinburgh University and then Investment Analysis at Stirling University, Simon remained in Edinburgh and spent several years as an equity analyst and then fund manager at Aegon Asset Management (now known as Kames Capital). In Simon's role at Castlefield, he combines an investment role (that includes being the lead manager of the Castlefield B.E.S.T Sustainable Portfolio Fund and analysing developments in the ethical investment world) with the role of keeping clients up-to-date on their portfolios and on market developments. He is a charter holder (Chartered Financial Analyst) of the CFA Institute.

Susan Harris, (Technical Director – Resource Efficiency, Anthesis Group)

Susan has over 17 years' experience in sustainability. As Technical Director for Resource and Process Efficiency, she brings a depth of experience of circular economy in practice, and how it can generate business benefits. She also has a strong grounding in engagement and training. Susan has experience working with clients in the retail, manufacturing and construction sectors across Europe, America and Australia. She has worked with numerous organisations to help them develop a business-focused approach to sustainability, and embed it successfully within their supply chains. In addition, Susan is former Chair of the Royal Society for the Encouragement of Arts, Manufactures and Commerce (RSA) Sustainability Network, Founder of the clothing sector Business Leaders Forum, sits on the board of the Alliance for Sustainable Building Products, and is a visiting lecturer in sustainability at Kingston University. Susan has an interest in pre-competitive approaches to industry-wide issues.

OUR CHAIR

Olivia Bowen, (Partner, Castlefield Advisory Partners)

A graduate of Manchester University, Olivia joined Gaeia, now Castlefield, in 1999, attracted by working for a professional firm with ethics at its core. Since then, as a Partner in our financial advice arm, she has helped to channel many millions of pounds into ethical investments whilst assisting clients to meet their financial and personal objectives.

As a Chartered Financial Planner, Olivia advises on all aspects of financial planning. She has advanced qualifications in Taxation & Trusts, Investment & Risk and the Financial Planning process and was delighted to win the Personal Finance Society's Investment Specialist of the Year Award 2017.

Olivia is a Steering Group member of The Philanthropy Network and the Ethical Investment Association (EIA). She was Chair of the Real Farming Trust from 2013–2017 and on the LV= Member Panel 2014–2018.